



Dear Friend,

Inspired by the overwhelming pro bono support that allowed Veterans Legal Institute (VLI) to assist close to 3,500 homeless and at risk veterans since its founding in 2014, VLI would like to invite you to an evening of fun, networking, wine, cigars, delectable appetizers and some surprises, at its “Lawyers for Warriors” event on April 30<sup>th</sup>, 2018 at 5:30pm at the Center Club in Costa Mesa. This year’s honoree is attorney and veteran advocate Marc E. Hankin, Esq., whose commitment to veterans is a perfect reflection of VLI’s mission to provide pro bono legal assistance to homeless, at risk, disabled and low income veterans that eradicates barriers to housing, education, employment and healthcare and fosters self-sufficiency. All proceeds from the evening will go to ensuring that veterans in need are able to access the free legal services necessary to empowering our nation’s heroes.

**Would you consider sponsoring the event or donating a gift card, gift basket or promotional item to the silent auction?** 100% of the proceeds will benefit the Veterans Legal Institute, a cause that champions the legal needs of those who need it most. To learn more about the Veterans Legal Institute, you can view its website at [www.vetslegal.com](http://www.vetslegal.com). If you would like to discuss in more detail, please call me at 949-290-5733, or if you are interested in purchasing tickets or making a donation of an item for the silent auction, you can simply mail the item to:

Veterans Legal Institute  
Attn: Antoinette Balta, President and Co-Founder  
2100 N. Broadway, Suite 209  
Santa Ana, CA 92706

In the alternative, if you are donating a larger item, I would be happy to arrange for one of our volunteers to pick up the item prior to the event on April 30<sup>th</sup>. Your business will also be recognized to over 200 participants at the event. I have attached a flyer for the event, sponsorship request, ticket purchase form, and silent auction request to this email for your reference.

Thank you very much for your consideration and I look forward enjoying a fun evening full of networking and celebrating for a good cause on April 30<sup>th</sup>!

Sincerely,

Antoinette Balta, President and Co-Founder  
Veterans Legal Institute  
EIN 47-1608069



## Sponsorship and Underwriting Opportunities

### Sponsorship Opportunities

#### **Title Sponsor - \$10,000**

*The Title Sponsor receives maximum amenities, to be discussed with VLI directly and will include:*

18 tickets

Exclusive recognition in all marketing as Presenting Sponsor, including prominent logo placement on event collateral and VLI website with link

Prominent signage in lobby

Full page ad (outside back cover)

Opportunity to welcome guests from stage (5 mins)

Ability to distribute marketing materials at event

#### **Lieutenant General – \$5,000**

12 Tickets

Logo on all event collateral and marketing

Logo placement on website

Full page ad in printed program

Recognition by Master/Mistress of Ceremonies

Ability to distribute marketing materials at the event

#### **Major General – \$2,500**

10 tickets

Logo on all event collateral and marketing

Logo placement on website

Half page ad in printed program

Ability to distribute marketing materials at the event

#### **Brigadier General – \$1,500**

6 tickets

Half page ad in printed program

Name on VLI website

Ability to distribute marketing materials at the event

#### **Colonel – \$1,000**

4 tickets

Half page ad in printed program

Ability to distribute marketing materials at the event

Name listed on VLI website

#### **Major – \$500**

2 tickets

Ability to distribute marketing materials at the event

Name listed on VLI website

### Exclusive Underwriting Opportunities

#### **Audio Visual – \$5000 or Bar Services - \$5,000**

2 tickets

Logo on all event collateral and marketing

Logo placement on website

Full page ad in printed program

Ability to distribute marketing materials at the event

Prominent signage recognition at event

#### **Print and Swag – \$2,500**

2 Tickets

Full page ad in printed program

Name on VLI website

Ability to distribute marketing materials at the event

Prominent signage recognition at event

#### **Entertainment – \$2,000**

Half page ad in printed program

Name on VLI website

Ability to distribute marketing materials at the event

Prominent signage recognition at event

#### **Décor and Centerpieces – \$1,500**

Half page ad in printed program

Name listed on VLI website

Ability to distribute marketing materials at the event

Prominent signage recognition at event

#### **Silent and Live Auction Supplies – \$1,000**

Name listed on VLI website

Ability to distribute marketing materials at the event

Prominent signage recognition at event

Veterans Legal Institute is also looking for donations of *gift cards, gift baskets, vacations and other exciting items for its silent auction*. Silent auction donations can be mailed to:

Antoinette Balta

c/o Veterans Legal Institute

2100 N. Broadway Ave., Ste 209

Santa Ana, CA 92706

Or call Antoinette Balta at 714-852-3492 or email [abalta@vetslegal.com](mailto:abalta@vetslegal.com) to arrange delivery or pick up.



Ticket/Sponsorship Purchase Form

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Name

Company Name

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Billing Address

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City

State

Zip Code

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Telephone

Fax

Email

- I would like to purchase \_\_\_\_\_ reservations at \$100 each
- I would like to sponsor at the following level \_\_\_\_\_
- Check is enclosed (Please make payable to Veterans Legal Institute)
- I would like to make a donation of \$ \_\_\_\_\_
- I would like to donate the following item(s) to the silent auction: \_\_\_\_\_

- Please charge my credit card (we accept AMEX, M/C, Visa, Discover)
- Invoice my company

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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Please return completed form to:

Antoinette Balta  
c/o Veterans Legal Institute  
2100 N. Broadway Ave., Ste 209  
Santa Ana, CA 92706